

## **Historic, Archive Document**

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# A "Kentucky Bred" Spring Garden

Here is a beautiful collection of "Kentucky Bred" flowers and Dutch Bulbs that will make an exceptionally attractive bed or border. Note the fine varieties offered. This represents real savings to the flower lover.

## PEONIES

Dr. Brettoneou	\$0.75
Festiva Maxima	.75
Delachei	.75
Mons. Jules Elie	1.00

## IRISES

Agnes	.30
Dandy	.25
Kochi	.35
Mme. Chereau	.15
Violacea Grandiflora	.25
Perfection	.20
2 White Hyacinths; 2 Blue Hyacinths; 2 Pink Hyacinths; 6 Tulips	1.65

\$6.40

\$4 50

4 Magnificent Peonies

6 Beautiful Irises

6 Hyacinths

6 Tulips

ORDER SPECIAL GARDEN NUMBER 75



# "Kentucky Bred" Economy Garden



Karl Rosenfield

A Special Economy Garden for an odd spot around the lawn. Plant these flowers in a bed by themselves, arranging them to suit your own taste. This makes an exceptionally beautiful display throughout May and June.

## PEONIES

Delicatissima	\$0.75
Mme. de Verneville	.75
Triomphe de Exposition de Lille	.75

## IRISES

Chester Hunt	.50
Rose Unique	.50
Archeveque	.75
3 Hyacinths; 6 Tulips	1.15

\$5.15

\$3 50

3 Peonies

3 Irises

3 Hyacinths

6 Tulips

Order Special Garden Number 76

Fall Bulbs for

# Your Spring Garden

Ca 515

1926.

Mr L. C. Corbett

United State Department of  
Agriculture

Bureau of Plant Industry

KENTUCKY BRED

"FAMOUS FOR THEIR BEAUTY"

JACOB SCHULZ COMPANY

550 So. Fourth Ave. Louisville, Ky.



Washington, D.C.



# Tulips ~ Narcissi ~ Hyacinths

## CROCUS

Among the extra early Spring flowers, none surpasses the Crocus for spreading cheer at a season when there is very little color outdoors. They are very attractive when planted in the lawn in clusters of 50 or 100. However, in order to save the bulbs from year to year, the foliage must be given a chance to mature, so that it is not wise to plant them in closely cropped lawns. It is really better to plant them as an edging to beds or borders. Yellow, white, blue and striped. 35c per doz.; \$2.25 per 100; \$20.00 per 1000.

## GIANT TRUMPET NARCISSUS

We have been very fortunate in securing a number of bulbs of the Giant Trumpet Narcissus. These are free from any sign of disease and it is our belief they will flower earlier and give as much general satisfaction as the Dutch imported bulbs did in the past.

We are fortunate in being able to offer these at prices that approximate last year's prices on Dutch bulbs.

## BICOLOR VICTORIA

20c each; \$2.00 per doz.; \$12.50 per 100.

## EMPORER

20c each; \$2.00 per doz.; \$12.50 per 100.

## GOLDEN SPUR

20c each; \$2.00 per doz.; \$12.50 per 100.

## KING ALFRED

35c each; \$4.00 per doz.; \$20.00 per 1000.

## DOUBLE NARCISSUS

VON SION. 20c each; \$2.00 per doz.; \$12.50 per 100.

## Darwin Tulip Garden

24 Assorted Darwins \$1.50

6 Pride of Haarlem.  
6 Europe.  
6 Maidens Blush or Picotee.  
6 Rev. Ewbanks.  
6 Inglescombe Yellow.  
Note—2 Irises, your selection at 25c each.  
Above offer for \$1.50.  
Order Special Garden No. 63

## Tulips

For early spring beauty nothing equals the Tulip in variety of color. Plant them in beds or in pots in the house. They will flower freely under all conditions. It is a good plan to plant Crocuses in the same bed. Plant Tulips 5 or 6 inches apart and cover them from one-half to twice their depth. Plant 4 to 6 bulbs in a pot. A good fertilizer or bone meal is an aid to better blooms. Cover the beds during the winter months.

We offer Imported Dutch Bulbs of exceptionally fine quality.

### DARWIN TULIPS

A splendid May-flowering type, bearing large globular flowers, very brilliant in color, on exceedingly tall stems. They are the most popular of all the Tulip family and produce a most beautiful effect when planted in groups of solid colors. Also very valuable as a cut flower, as they last a long time in water.

### BARONNE DE LA TONNAYE

Bright rose, margined blush-rose. Height 26 inches. 60c per doz.; \$4.50 per 100; \$12.50 per 1000.

### GOLDEN SPUR

20c each; \$2.00 per doz.; \$12.50 per 1000.

### KING ALFRED

35c each; \$4.00 per doz.; \$20.00 per 1000.

### DOUBLE NARCISSUS

VON SION. 20c each; \$2.00 per doz.; \$12.50 per 1000.

## Cottage Tulip Garden

24 Assorted Cottage Tulips \$1.45

Above offer for \$1.45.  
Order Special Garden No. 64

## A Dutch Tulip Garden

6 Cottage Maid.  
6 Yellow Prince.  
6 Mrs. Moon.  
6 Bonton d'Or.  
6 Clara Butt.  
6 Edmee.  
3 Irises, your selection, at 50c each.

Above offer for \$2.35.

Order Special Garden No. 59

## 36 Fine Bulbs

\$2.35



## Rainbow Tulip Garden

100 Fine Tulip Bulbs, all colors of the Rainbow.

Contains best of varieties listed.

Above offer for \$4.00.

Order Special Garden No. 60

## 100 Fine Tulip Bulbs

\$4.00

### TULIPS...CONTINUED

**EUROPE.** Salmon-scarlet, shaded rose, with white base; medium sized flower on strong stem. Height 22 inches. 75c per doz.; \$5.50 per 100; \$50.00 per 1000.

**FARNCOMBE SANDERS.** One of the leading varieties. Flowers of very large size, of a rich geranium-scarlet, tinged with rose. Height 25 inches. 85c per doz.; \$6.00 per 100; \$55.00 per 1000.

**GLOW.** Dazzling vermilion-scarlet, with white base; good-sized flower of distinct shape. Height 23 inches. 85c per doz.; \$6.00 per 100; \$55.00 per 1000.

**MRS. POTTER PALMER OR MR. D. T. FISH.** Rich, glowing amaranth-purple. 75c per doz.; \$5.50 per 100.

**SIERAAD VAN FLORA.** Bright red with a blue base. Magnificent flower of very distinct color. 75c per doz.; \$5.50 per 100.

**NAUTICAS.** Glowing dark cherry-rose, center dark violet, shaded bronze. Large and handsome. 75c per doz.; \$5.50 per 100.

**PAINTED LADY.** Creamy white, beautiful large flower on dark stem. 75c per doz.; \$5.50 per 100.

**PHILIPPE DE COMMINES.** Purple-maroon; large flower on stiff stem. Height 24 inches. 75c per doz.; \$5.50 per 100; \$50.00 per 1000.

**WHISTLER.** Very large flower of vivid crimson-scarlet. \$1.00 per doz.; \$7.00 per 100; \$60.00 per 1000.

**THE SULTAN.** Glossy maroon-black.

A good dark sort. 75c per doz.; \$5.50 per 100; \$50.00 per 1000.

**SIR TREVOR LAWRENCE.** Violet-maroon with white base; very large flower on tall stem. Height 23 inches. \$1.00 per doz.; \$7.00 per 100.

**WHITE QUEEN.** Large globular flowers of pure white, slightly tinted blush when opening. Height 24 inches. 75c per doz.; \$5.50 per 100; \$45.00 per 1000.

**PROFESSOR RAUWENHOFF.** Bright cherry-red, with scarlet glow inside; brilliant blue base. Enormous flower on a strong stem. Height 28 inches. 75c per doz.; \$5.50 per 100; \$50.00 per 1000.

**WM. COPLAND (Sweet Lavender).**

Bright violet; beautiful forcing. Award of Merit, Haarlem 1910. 85c per doz.; \$6.00 per 100; \$55.00 per 1000.

**SCHEULZ'S Unsurpassed Mixture of Darwin Tulips.** 65c per doz.; \$5.00 per 100; \$40.00 per 1000.

**DOUBLE EARLY TULIPS**

Double Tulips are preferred by some

for their massiveness of bloom and for

their brilliant and striking colors.

The blooms are much more lasting than the

single kinds making them very popu-

lar for pots and pans. Care should be taken, however, when growing this way not to force too rapidly as the grandeur and lasting qualities of the blooms are lessened by excessive forcing.

For growing in beds and borders we suggest only one color; however, certain varieties blend well together and we are always glad to recommend good sorts for this purpose.

**COURONNE D'OR (Crown of Gold).** Golden yellow, flushed orange. A magnificent flower of great beauty. 75c per doz.; \$5.00 per 100.

**IMPERATOR RUBRORUM.** Bright scarlet. \$1.00 per doz.; \$7.00 per 100.

**MURILLO.** Delicate blush-pink. A very fine flower with a lovely color. 75c per doz.; \$5.00 per 100.

**RUBRA MAXIMA.** Rich, dark scarlet. A grand bedding sort. 75c per doz.; \$5.00 per 100.

**TOURNESOL.** Red and yellow. Very pretty. 75c per doz.; \$5.50 per 100.

**SINGLE EARLY TULIPS**

October and November are the best months for planting and to grow them to perfection the bulbs should be planted about five inches apart and three to five inches deep. Generally speaking, the single flowering varieties are by far the most brilliant and showy for outdoor planting. Tulips grow very well in pots with from three to twelve bulbs in each pot or bowl.

### TULIPS—CONTINUED

**BELLE ALLIANCE.** This is considered one of the best scarlets for bedding; always does well. 65c per doz.; \$4.75 per 100.

**COTTAGE MAID.** White, bordered and suffused rose-pink; makes a beautiful bed. 75c per doz.; \$5.50 per 100.

**KEIZERKROON.** Carmine-scarlet with broad yellow border. This is an old variety, but remains a great favorite for bedding. 85c per doz.; \$6.00 per 100.

**ROSE GRIS-DE-LIN.** Very fine; beautiful as a border; dwarf; bright pink. 75c per doz.; \$5.50 per 100.

**WHITE HAWK.** A very pretty pure white of heavy texture, lasting well. 75c per doz.; \$5.50 per 100.

**INGLESOME YELLOW.** Glossy canary-yellow. The large globular flower has the true shape of the Darwin Tulip, hence is called the "Yellow Darwin." Height 20 inches. 75c per doz.; \$5.50 per 100.

**COTTAGE OR MAY FLOWERING TULIPS**

The Cottage Tulips come into bloom in early May, after the early single varieties have passed. They are hardy and robust, with long, slender, but very stiff stems. The flowers are mostly long and oval, many of them with the petals gracefully reflexed. The Cottage Tulips as a class are rich in the more delicate and artistic shades of yellow, orange, and fawn with salmon, old rose and amber. They are the best of all Tulips for cutting and they develop best when planted outdoors, including the earlier kinds of Tulips.

**BOUTON D'OR.** Deep gold yellow, of great value for outdoor cutting. 65c per doz.; \$4.75 per 100.

**FAIRY QUEEN.** Heliotrope and yellow. 75c per doz.; \$5.50 per 100.

**GESNERIANA SPATHULATA.** For bedding out in masses deserves to be largely grown. Large flowers on long, graceful stems. Color rich crimson-scarlet, with glistening blue-black center. Height 18 to 24 inches. 65c per doz.; \$4.50 per 100.

**INGLESOME PINK.** Salmon-pink, blue base; very brilliant. Height 18 inches. 75c per doz.; \$5.50 per 100.

**INGLESOME YELLOW.** Glossy canary-yellow. The large globular flower has the true shape of the Darwin Tulip, hence is called the "Yellow Darwin." Height 20 inches. 75c per doz.; \$5.50 per 100.

**ROSES MOON.** The largest and finest golden-yellow late Tulip. Height 24 inches. 85c per doz.; \$7.00 per 100.

**PICOTEE or MAIDEN'S BLUSH.** Long, clear white, daintily edged with pink, which suffuses the entire flower as it ages; a very fine cut flower. Height 24 inches. 65c per doz.; \$4.75 per 100.

**SALMON QUEEN.** A most beautiful shade of salmon-rose. 75c per doz.; \$5.50 per 100.

**SCHEULZ'S Unsurpassed Mixture of Cottage or May-flowering Tulips.** 65c per doz.; \$4.75 per 100.

## Economy Hyacinth Garden

24 First Size Hyacinths  
Free—3 Irises 50c each and 3 Irises 75c each, your selection.  
Above offer for \$5.00.

Order Special Garden No. 62

## 24

First Size Hyacinths

## A Dutch Hyacinth Garden

Your selection—  
12 Hyacinths, first size.  
Free—3 Irises, your selection at 50c eaeb.  
Above offer for \$2.50.

Order Special Garden No. 61

## Dutch Hyacinths

An early flower and a great favorite for house or garden

In a garden plant them in well drained soil loosened to a depth of about 12 inches. Plant the bulbs 6 to 9 inches apart and about 3 or 4 inches under the surface. Cover the beds during cold months with leaves or well rotted manure. Plant in late September or early October.

For house use, plant in pots, bowls or boxes, using a porous soil well mixed with rotted manure and sand. Be sure there is good drainage. Plant only one bulb to a 5-inch pot—proportionately for larger pots or window boxes. Remove sprouts from the base of the bulb before planting. Put 2/3 of the bulb below the surface; keep in a dark airy place until the roots are well established and then bring to the light.

### EXTRA SELECT FIRST SIZE HYACINTHS

The varieties below have all been tested, and we have no hesitancy in recommending them.

### WHITE

**GRANDEUR A MERVEILLE.** One of the finest bluish-white varieties. Makes a splendid spike, and always does well.

**MME. VAN DER HOOP.** This is a pure waxy white variety; very large bells.

**LA GRANDESSE.** An extra fine pure white. Both spike and bells of largest size.

**L'INNOCENCE.** This is the most satisfactory all-around pure white. Compact spikes with large bells. Does well indoors and out.

### SINGLE RED, ROSE AND PINK HYACINTHS

**CARDINAL WISEMAN.** Dark rose; compact flower.

**GENERAL DE**





# Jacob Schulz Co.

INCORPORATED

FLORISTS, NURSERYMEN  
AND LANDSCAPE ARCHITECTS

RETAIL DEPARTMENT 550 FOURTH AVENUE

LOUISVILLE, KY.

OWNERS OF  
SCHULZ' DAHLIA FARM  
BARDSTOWN ROAD AND GARDNER LANE

LONG DISTANCE  
BELL PHONE 1 MAIN 223



Dear Friend:

In sending you this circular for Fall plantings of Schulz's "Kentucky Bred" Bulbs we are laying stress on the Special Garden values. These are collections of quality stock Peonies and Irises. We are also offering collections of Dutch Bulbs—Tulips and Hyacinths.

It is impossible for us to offer special prices in collections of Dutch Bulbs due to the high prices we pay for our quality stock. Therefore, we are including with each of the special Tulip or Hyacinth gardens a selection of Irises which are added as a special offer with the collections.

We have grouped all the special gardens to bring out a certain idea such as a dominating color or a representative group, showing the different classes of flowers offered.

Please feel free to call on us for any suggestions regarding the cultivation and care of these plants. We have built up a reputation for quality stock of flowers that are famous for their beauty the country over.

In ordering varieties, name the variety and price as it is listed. In ordering special gardens, be sure and give the number of the garden—that is all that is necessary.

We hope that these special gardens and varieties of Spring flowers will help to make your garden more beautiful this next year. Order early and be sure to get the varieties you desire.

With best wishes for a more attractive garden, we are

Very truly yours,

JACOB SCHULZ CO., INC.,  
By G. E. Schulz, President.

